



GOVT. POLYTECHNIC COLLEGE DODA

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Entrepreneurship Awareness Program

17, November 2022

“MSME, KVIB, DIC J&K BANK”

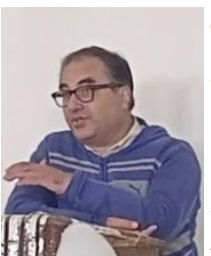
On 17/11/2022 a workshop titled "Entrepreneurship Awareness Programme" sponsored by "MSME Development and Facilitation Office" was organized and hosted by Government Polytechnic College Doda under the worthy guidance of Er. Aashiq Nabi Butt, Principal GPC Doda and Lead Organiser Er. Akhyar Hussain, Lecturer Civil Engineering Department, GPC Doda. The programme aimed at inculcating the sense of enhanced skill development in congruence with the latest market demands, innovative ways of employment generation, improved technical prowess and financial independence in the students. It also aimed at providing vocational training and an insight into identification of better career opportunities.

The Guests included Sh. Rajesh Kumar Ji (Assistant Director MSME DFO Jammu), Shri Sourav Kotwal Ji (Industrial Promotion Officer), Shri B. D. Sadotra Ji (Business Development Officer, J&K Bank) and Vinu Jee Kaul (Technical Officer, MSME DFO Jammu).



The programme formally began with the introductory address of Er. Akhyar Hussain who presented a very precise viewpoint about the need of Entrepreneurship as a productive domain of personal and National growth and its role in shaping the careers of students in general and civil engineers in particular.

The proceedings were carried on by the Respected Principal Er. Aashiq Nabi Butt. He imparted to students the precious knowledge about phased process of entrepreneurial pursuance and acquainted them about different levels of setting up an enterprise. His inspiring speech was heeded well and responded with great applause.



The guest speakers included Mr. Veenu Ji Koul who spoke about the Micro, Small and Medium Enterprises and shared relevant information with the students.

Sh. Rajesh Kumar Ji talked in depth about the exact role of MSME in providing the platform to youth, different schemes that facilitate the establishment and functioning of enterprises and the contribution of this department in handholding of budding entrepreneurs.



Shri Sourav Kotwal Ji presented a detailed overview of promotional procedures and programmes related to entrepreneurial encouragement and the role of Department for Promotion of Industry and Internal Trade, Ministry of Commerce and Industry in enhancing it.

Shri B. D. Sadhotra Ji discussed the role of financial institutions in facilitating the establishment of enterprises, different models and structures of financing and profit sharing.





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Mr. Naseer from Office Management and Computer Applications Department, Semester III and Mr. Rajan from Civil Engineering Semester III anchored the program

The students also had an interactive session with the experts where their queries were taken up by the speakers. Their doubts were satisfactorily cleared and relevant information disseminated.

At last, Er. Verinder Kumar, HOD Civil Engineering Department presented the Vote of Thanks.

Government Polytechnic College Doda feels privileged to host such events which harness the potential of youth so that the young generation plays a leading role in Nation building.

